

## ¿Estás feliz?

### Promocionan Valencia al ritmo de 'Happy' de Pharrell Williams

[http://www.antena3.com/videos-online/noticias/cultura/promocionan-valencia-ritmo-happy-pharrell-williams\\_2014022500024.html](http://www.antena3.com/videos-online/noticias/cultura/promocionan-valencia-ritmo-happy-pharrell-williams_2014022500024.html)

#### A. Before viewing the video:

Read the title of the video clip and write an idea of what you think it's about. What do you already know about this topic?

#### B. Watch the video:

*\* [Teacher may choose to play an excerpt, based on the language level of the students.]*

*\*[Teacher can use the rapid speed during the interview as a discussion point for comparing English/Spanish rates of speech. Is it really faster or does it just seem that way? How slowly do we talk when having conversations with our friends?]*

1. The First time, just watch the video--don't write anything!
2. The Second time you watch the video, jot down words/phrases in Spanish or English that you understood. Be prepared to share with a partner and with the class.
3. The Third time you watch the video, write down any information that you understood. Be prepared to share with a partner and with the class.

**C. Inferences:**

1. The purpose of this video is to ...
  - a. make people happy.
  - b. increase world travel.
  - c. promote tourism to Valencia.
  - d. increase sales for Pharrell's music.
  
2. How do you know this video is successful?
  - a. It won an award.
  - b. It had a lot of hits online.
  - c. It's one of the top 10 videos on youtube .
  - d. Travel plans have increased 10%.

**D. What did you understand ?**

3. The man speaking in the video is named Victor Arroyo. Why is he being interviewed?

\_\_\_\_\_

4. Victor worked with whom? \_\_\_\_\_.

5. Originally, how many people participated in the video? \_\_\_\_ And by the end? \_\_\_\_

6. Write 4 or more famous cities mentioned in the video :

- |          |          |          |
|----------|----------|----------|
| a. _____ | d. _____ | g. _____ |
| b. _____ | e. _____ | h. _____ |
| c. _____ | f. _____ |          |

**E. Your Opinion :**

Give 3 reasons why you think "Happy" is such a popular song. What elements about it make it so crowd-pleasing to people around the globe?

- a.
- b.
- c.